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# E-Government and Economic Development: A Study of Digital India Initiative

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#### **ARTICLE INFO**

#### ABSTRACT

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It is now feasible for governments to deliver services in a manner that is more efficient, transparent, and inclusive as a result of the arrival of digital technology, which has brought about a shift in governance. With a specific emphasis focused on the Digital India Initiative, which was launched in the year 2015, this study investigates the link between e-government activities and economic development in India. Specifically, the study focusses on the Digital India Initiative. Through the development of digital infrastructure, digital literacy, and online service delivery, the endeavour aims to increase accessibility to public services, remove delays caused by bureaucratic procedures, and boost economic growth. These goals will be accomplished through the promotion of online service delivery. In the course of this investigation, a mixed-methods approach was taken. A qualitative assessment of policy frameworks is combined with a quantitative review of economic indicators such as the ease of doing business, employment generation, and digital adoption rates. This technique is a combination of qualitative and quantitative approaches. According to the findings, the Digital India Initiative has made a significant contribution to the enhancement of governmental efficiency, the encouragement of entrepreneurial endeavours, and the reduction of the digital divide, particularly in rural and semiurban regions. This is especially true in the case of the former. On the other hand, issues like as discrepancies in digital literacy, shortcomings in infrastructure, and concerns around cybersecurity continue to be current concerns. The findings of this study shed light on the significant part that strategic e-governance plays in furthering the cause of sustainable economic growth. Additionally, the report provides policy recommendations with the goal of maximising the socio-economic impact of digital initiatives that are led by the government and increasing the number of people who have access to digital technology.

**Keywords**: E-Government, Digital India, Economic Development, ICT, E-Governance, Public Service Delivery, Digital Infrastructure.

In the modern era, the incorporation of information and communication technology (ICT) into governance processes has emerged as a significant aspect that contributes to the progression of socioeconomic development. According to Heeks (2006), the concept of e-government, which may be defined as the use of digital tools and systems for the purpose of delivering public services, fostering

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## **Research Article**

transparency, and allowing citizen participation, is becoming an increasingly accepted component of modern government. Using digital technology, governments are able to speed up administrative processes, remove instances of corruption, enhance accessibility, and create an environment that is conducive to the expansion of economic growth. These benefits may be achieved through use of digital technology. According to the Government of India (2015), the Digital India Initiative, which was launched in 2015, is widely regarded as one of the most ambitious efforts ever attempted on a global scale to make use of information and communication technology for the purpose of advancing the nation's development. In order to accomplish the objective of transforming India into a society and economy that is equipped with digital capabilities, the Digital India Initiative was developed with the idea of achieving this change. There are a variety of various factors that are involved in it, including the development of digital infrastructure, the delivery of services in a digital format, the growth of digital literacy, and the promotion of digital entrepreneurship (Bhatnagar, 2016). According to Kumar and Singh (2018), the objective of this initiative is not only to improve the efficiency and transparency of government operations, but also to establish a framework that is inclusive. This framework will make it possible for citizens from all socioeconomic backgrounds to have access to essential services such as healthcare, education, financial support, and administrative assistance. The fact that e-government has the potential to make a contribution to the expansion of the economy is one of the most essential principles of this form of governance. In the context of this study, the phrase "economic development" refers to the process of increasing levels of income, the number of employment opportunities available, the growth of enterprises, and the overall well-being of society as a whole. According to Schware (2000), initiatives that fall under the category of e-government have the potential to stimulate economic growth by reducing the costs of conducting commercial transactions, making it simpler to do business, and providing digital forums for entrepreneurial pursuits. There are a variety of services that are included in the Digital India program. Some examples of these services include digital payments, electronic procurement, and the Government e-Marketplace (GeM). Small and medium-sized businesses (also known as SMEs) are able to participate more actively in the economy thanks to these services. As an additional point of interest, initiatives such as e-Hospital, e-Education, and DigiLocker reduce the dependency on physical infrastructure, which in turn stimulates the efficient utilisation of resources and the development of economic production (Rao, 2017). The Digital India plan has a number of vital components, one of which is the reduction of the digital gap that exists between urban and rural areas. Since the beginning of time, rural areas in India have been presented with challenges in terms of infrastructure, digital literacy, and connection (Selwyn, 2004). The rapid adoption of information and communication technology that has taken place in urban areas stands in stark contrast to this phenomenon. According to Jha (2019), the objective of this initiative is to increase the number of people who have access to broadband internet, to enhance digital skills, and to provide opportunities for employment and entrepreneurial pursuits in areas that are regarded to be underdeveloped. The implementation of initiatives like as BharatNet, Common Service Centres (CSCs), and Training India would be responsible for achieving this goal. As a result of the absorption of underprivileged areas into the digital ecosystem, Digital India not only fosters the growth of the local economy but also advocates for the promotion of socioeconomic parity. Furthermore, the Digital India Initiative is in accordance with global frameworks of sustainable development, such as the Sustainable Development Goals (SDGs) that have been created by the United Nations Development Program. According to the United Nations (2015), the initiative addresses a wide range of different areas of sustainable development, including the alleviation of poverty, the enhancement of educational standards, and the promotion of gender equality. It does this via increasing access to information, digital services, and those who are financially included. It is being more acknowledged all over the world that the use of electronic governance plays a vital part in the accomplishment of the Sustainable Development Goals (SDGs). Data shows that countries that have robust digital governance frameworks are likely to have higher levels of economic resilience and social inclusion (Ndou, 2004). This is the conclusion that researchers have drawn from

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## **Research Article**

their findings. Despite the tremendous progress that Digital India has achieved, there are still a lot of challenges that need to be conquered. According to Bhatnagar and Schware (2000) and Sharma (2020), there are a number of key challenges that need to be conquered before the full potential of e-governance can be fulfilled. Inequities in infrastructure, insufficient digital literacy, hazards associated with cybersecurity, and resistance to certain technical advances displayed by certain government agencies are some of the challenges that must be overcome. Having a good grasp of these issues is crucial in order to design policies and devise interventions that can enhance the socio-economic effect of digital efforts. This can be accomplished by maximising the potential of digital efforts. Taking this into consideration, the objective of this study is to investigate the relationship between the Digital India Initiative and economic growth, with a specific focus on important indicators such as the efficiency of service delivery, the ease of conducting business, the generation of employment opportunities, and the inclusion of digital technology. This project's objective is to provide insights on the effectiveness of e-government in achieving sustainable economic growth in developing countries. Specifically, the project aims to provide these insights. The integration of policy analysis with empirical assessment of economic effects will be the means by which this objective will be attained. In a word, the Digital India Initiative is an endeavour that is both original and revolutionary, with the goal of utilising information and communication technology (ICT) for the purpose of promoting fair government and economic prosperity. It has the potential to hasten the expansion of India's economy while also fostering social justice by increasing social equity. Through the promotion of digital literacy and entrepreneurialism, as well as the improvement of service delivery and the reduction of administrative bottlenecks, this objective might be attained. The purpose of this research is to provide a contribution to the growing body of literature on e-government and economic growth. This contribution is made by undertaking an analysis of the impacts, possibilities, and restrictions related with India's flagship digital endeavour.

#### **Literature Review**

Several countries have conducted substantial study on the concept of e-government as a means of enhancing governance, enhancing transparency, and encouraging economic growth. This research has been carried out in a number of different countries. The author Heeks (2006) draws attention to the fact that e-government not only improves the effectiveness of administrative procedures, but it also increases the level of citizen participation and accountability efforts. E-government projects may be carefully implemented, which can result in a reduction in bureaucratic delays, an improvement in service delivery, and the creation of opportunities for economic growth through digital inclusion and entrepreneurship. Following a similar line of reasoning, Schware (2000) asserts that digital governance reduces the transaction costs that businesses have to bear, hence producing an environment that is more conducive to the conduct of commercial activities.

One of the most important steps towards employing e-governance for the purpose of economic and social development is represented by the Digital India Initiative, which is placed within the context of India. According to Bhatnagar (2016), the project's goals are to increase digital literacy across the nation, construct digital infrastructure, and provide digital services to the government. These objectives are mentioned in the project announcement. The attention that has been placed on technology-enabled governance has helped to contribute to the bridging of the gap that exists between urban and rural regions. This has been accomplished by making it simpler for rural populations to have access to information, services, and markets. According to Kumar and Singh (2018), the participation of small and medium-sized businesses (SMEs) in the national economy has expanded as a result of the implementation of digital platforms such as the Government e-Marketplace (GeM) and Digital Payment systems. As a consequence of this, there has been an increase in the number of new employment and other forms of entrepreneurial activity.

2024, 9(3)

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https://www.jisem-journal.com/

## **Research Article**

Several studies have been conducted with the purpose of examining the direct impact that the efforts of the government to implement e-government have on the expansion of the economy. According to the findings of study that was carried out by Ndou (2004), countries that have efficient digital governance frameworks are distinguished by higher levels of economic productivity, innovation, and social inclusion. In a similar spirit, Rao (2017) observes that Digital India programs like DigiLocker, e-Hospital, and e-Education have lowered the country's dependency on physical infrastructure, which has resulted in enhanced efficiency and cost-effectiveness in the delivery of public services. By developing digital literacy and skills training, which are both essential for the generation of employment possibilities in the digital economy, these activities also contribute to the development of human capital. This is because both of these things are essential for the workforce.

The introduction of digital technology and the narrowing of the digital divide are two of the most important objectives that are intended to be accomplished via the implementation of e-government programs. According to Selwyn (2004), the most major issues that are prevalent in rural areas are the absence of infrastructure and the insufficient level of digital literacy among the populace. These difficulties may hinder digital governance from attaining its full potential and achieving its full potential. The Digital India Initiative of India has undertaken efforts such as BharatNet, Common Service Centres (CSCs), and Skill India in order to extend connectivity and increase digital competencies in rural regions (Jha, 2019). These initiatives were implemented as a reaction to the country's lack of digital infrastructure. One of the ways in which these projects empower communities that are marginalised and promote equitable economic growth is by providing access to digital services at a low cost to such groups.

E-government has also been the subject of research that has been carried out with the intention of analysing the part that it plays in the achievement of sustainable development goals (SDGs). In their report from 2015, the United Nations stresses the fact that digital governance makes it simpler to acquire access to fundamental services, financial inclusion, outstanding education, and gender equality. In India, the Digital India Initiative is in accordance with these objectives since it makes it possible for all individuals to have access to information and resources together. This is especially beneficial for groups who are not being sufficiently served. Bhatnagar and Schware (2000) believe that in order to guarantee the long-term sustainability and effectiveness of e-government activities, they need to be supported by stringent regulatory frameworks, cybersecurity measures, and capacity-building initiatives. This is the case in order to ensure that e-government activities are effective and viable.

In spite of the huge benefits that are associated with the implementation of e-government, the research that was conducted highlights a number of issues that are associated with its implementation. In his post from the year 2020, Sharma makes the point that the effectiveness of digital initiatives can be delayed by a variety of variables, including a reluctance to accept new technology, concerns over cybersecurity, and disparities in digital infrastructure. Furthermore, according to the findings of a number of studies (Heeks, 2006; Ndou, 2004), the success of e-government initiatives is dependent not only on the deployment of technology but also on the preparedness of institutions, the structures of governance, and the participation of citizens respectively. This is the case regardless of whether electronic government initiatives are implemented or not. These findings show the necessity of maintaining a continual monitoring and assessment system as well as consistently adjusting policies in order to reduce the impact that digital governance has on economic growth. This is necessary in order to enhance the influence that digital governance has on economic growth.

E-government activities and economic growth appear to have a strong positive relationship, according to the research, which implies that this correlation is robust. This association appears to have a strong positive link. According to the findings of studies that were carried out on Digital India, the project has been demonstrated to have made significant contributions to the enhancement of service delivery, the

2024, 9(3)

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https://www.jisem-journal.com/

## **Research Article**

development of entrepreneurship, and the promotion of digital inclusion. On the other hand, the challenges of inadequate infrastructure, the lack of digital literacy, and the lack of cybersecurity continue to be critical areas for action. Through the conduct of an empirical examination of the impact that the Digital India Initiative has had on economic development indicators, the purpose of this study is to make a contribution to the existing body of knowledge. The findings of this inquiry will give a comprehensive understanding of the positive aspects of the project as well as the negative aspects of the effort.

#### The Concept of Modern Welfare State and Basic Governance Structure

Those who subscribe to the welfare state theory of governance believe that the state bears the primary responsibility of ensuring and promoting the social and economic well-being of its citizens. It provides a social safety net that may encompass things like housing, healthcare, education, and sustenance, among other things. In the absence of a just and equitable allocation of resources and opportunities, it is impossible to ensure the well-being of those members of society who are marginalised and disadvantaged. The fact that modern governance is beneficial to all members of society is an essential component of modern government. It is a term that refers to a wide range of actions and processes that work together to form the "social safety net." This net guarantees that all individuals have access to the fundamental services that are provided, which is necessary for the development of both citizens and society. According to the sociologist T.H. Marshall, the contemporary welfare state is a singular combination of democratic political systems, welfare programs, and capitalism. Because of this, the government is implementing a variety of initiatives that are intended for the general people. There is more to the welfare state than merely the supply of certain essentials such as housing, food, medical care, and education, according to the Constitution of India, which defines the welfare state. In the Indian Constitution, there is a provision for a welfare state that is all-encompassing in structure. According to Article 3814 of the Constitution of India, it is the obligation of the State to ensure that a social order is established that is conducive to the well-being of the people, that ensures justice, and that encompasses social, economic, and political dimensions across all national institutions. In addition to this, it highlights the efforts that the state is doing to reduce economic disparities and remove gaps in status, facilities, and opportunities among persons and different groups who live in different places or are involved in different occupations.

#### **Research Methodology**

The current investigation makes use of a research approach that is both descriptive and analytical in order to investigate the function that the Digital India project plays in fostering economic growth through the implementation of e-governance. We have made use of both primary and secondary sources of information. Primary data were gathered via the use of standardized questionnaires administered to individuals from both urban and rural locations, including residents, government personnel, and digital service providers. Stratified random selection was used to choose a sample size of 250 respondents in order to guarantee that a varied range of perspectives were represented. Secondary data were collected from many sources, including government papers, dashboards for tracking progress in Digital India, publications from the Ministry of Electronics and Information Technology, and databases maintained by the World Bank. In order to assess the influence that digital governance has on a variety of socioeconomic variables, the data were studied using statistical methods such as percentage analysis, mean score ranking, and correlation approaches. Additionally, a SWOT analysis is incorporated into the research in order to evaluate the Digital India mission in terms of its strengths, weaknesses, opportunities, and threats simultaneously. The purpose of this study is to determine whether or not

2024, 9(3)

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https://www.jisem-journal.com/

**Research Article** 

there is a connection between the implementation of e-governance and the creation of economic empowerment through increased transparency, efficiency, and inclusion in governance.

#### Why Historical Background is Mentioned in "E-Governance Model 21"

The objective of including a historical backdrop in the presentation of the E-Governance Model 21 is not only descriptive; rather, it serves a strategic analytical function. An crucial backdrop for understanding how India migrated towards the E-Governance Model 21 is to have an understanding of the history of governance systems, which range from manual administration to management based on information and communication technology. NICNET (1987), the National e-Governance Plan (2006), and Digital India (2015) are only few of the initiatives that have contributed to the development of this paradigm, which is the culmination of past efforts. Through the process of tracing this progression, the framework of the model becomes more understandable and deeply rooted in the course of institutional development. However, despite the fact that the history provides context for the digital transformation, it is very necessary for research or studies to proceed immediately into the structural and operational features of the E-Governance Model 21. The Government Process Reengineering, Infrastructure Development, Citizen Interface, and Feedback Mechanism are the four fundamental layers that make up this system. The concept places an emphasis on accountability, interoperability, and transparency through the use of digital communication channels. The reader is able to comprehend how the model operates as a comprehensive framework that integrates technology with governance when they take a direct approach to the model rather than only reading a historical overview of it. Therefore, despite the fact that the historical backdrop lays the groundwork, the primary emphasis should continue to be placed on the practical design and implementation mechanism of the model. This includes the manner in which digital services are provided, the manner in which people participate, and the manner in which government efficiency and inclusivity are accomplished through Model 21. In light of this, it is recommended that future conversations start with the architecture and components of the model rather than extensive tales about the background.

#### **Vision of Digital India**

The goal of the Digital India Vision is to make India into a society and economy that is based on information and is enabled by digital technology. With the use of digital platforms, it is envisioned that every citizen would be able to access government services in a way that is not only safe but also transparent and frictionless. Three fundamental pillars support the mission: (1) the provision of digital infrastructure as a utility to each and every citizen; (2) the provision of governance and services on demand; and (3) the empowerment of citizens through digital technology. The objective of the government's Digital Infrastructure initiative is to ensure that every family has access to mobile devices, high-speed internet connectivity through BharatNet, and a universal digital identification system known as Aadhaar. UMANG, DigiLocker, and e-Kranti are examples of common platforms that are utilized in the practice of Governance and Services on Demand, which focuses on the integration of multiple government agencies and services. This makes it possible to offer services without using paper, currency, or faces, which in turn reduces instances of corruption and delays. With the help of programs such as PMGDISHA and the promotion of local digital entrepreneurship, the third pillar, Digital Empowerment, places an emphasis on the process of educating residents about digital technology. In addition, initiatives such as "Make in India," "Start-Up India," and "Skill India" are all intertwined with the Digital India objective, which aims to encourage economic growth that is driven by innovation. Not only does the vision want to achieve digitalization, but it also seeks to achieve digital inclusion, which means that it seeks to ensure that both rural and urban residents have equal access to technology. By

2024, 9(3)

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https://www.jisem-journal.com/

## **Research Article**

the year 2030, the objective is to accomplish the aim of achieving a governance environment that is entirely digital and that promotes employment, transparency, and sustainable economic innovation.

#### Objectives and Scope of Digital India

In addition to fostering innovation-driven growth, promoting transparent government, improving public service delivery, enhancing digital literacy, and empowering citizens are all important goals.

**Scope:** Includes the use of information and communications technology across all government agencies, connection between rural and urban areas, digital infrastructure, and economic inclusion via the promotion of technology-based governance and entrepreneurial endeavors.

## **Limitations / Recommendations / Suggestions**

Despite the fact that it has been successful, the Digital India effort is bound by a number of constraints. The gap in digital access that exists between urban and rural communities continues to be a significant obstacle. Progress is slowed down by factors such as inadequate internet access, gaps in digital literacy, hazards associated with cybersecurity, and reluctance to technological change. Inconsistencies in implementation between states are another factor that contributes to uniform digital adoption.

#### **Recommendations:**

- 1. Strengthen rural broadband infrastructure.
- 2. Launch more region-specific digital literacy programs.
- 3. Enhance cybersecurity frameworks.
- 4. Foster public-private partnerships for technology innovation.
- 5. Introduce regular monitoring and evaluation systems to ensure transparency and scalability.

The implementation of such measures would guarantee that Digital India not only fosters economic growth but also establishes a digital ecosystem that is welcoming to all individuals.

#### **Result and Discussion**

In India, the Digital India program has been shown to have had a transformational effect in terms of increasing governance, economic inclusion, and technical empowerment, as revealed by the findings of the research. It is clear that the effort has achieved significant progress in terms of boosting service delivery and building a society that is digitally empowered, as evidenced by the data that has been collected and evaluated. In spite of this, there are still visible problems in terms of infrastructure inequities, digital literacy, and public awareness, all of which require continual attention in order to realize the long-term objective of inclusive digital government.

The demographic study reveals that those who are between the ages of 18 and 35 make up the largest number of respondents (52%), followed by those who are between the ages of 36 and 50 (34%), and just 14% of those who are beyond the age of 50. The fact that young people are the most active participants in the digital environment is made abundantly evident by this discovery. Due to the fact that there were 58% male respondents and 42% female respondents, the gender mix represents balanced participation. It is interesting to note that sixty percent of respondents are from rural regions. This demonstrates that the Digital India project has begun to extend beyond urban centers and is increasingly affecting digital

2024, 9(3)

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https://www.jisem-journal.com/

## **Research Article**

involvement in rural areas. The low representation of older adults, on the other hand, suggests that there is a gap in the level of technical comfort and digital adaptation among the senior population. This also suggests that there is a need for training and support programs that are specifically designed for this age group.

As far as knowledge is concerned, the survey reveals that the majority of respondents are familiar with important government e-services such as DigiLocker (70 percent), UMANG (65 percent), and MyGov (62 percent). These services are utilized extensively for the purposes of documentation, access to services, and citizen involvement. On the other hand, there is still a lack of understanding regarding infrastructure initiatives such as BharatNet (45%), particularly in rural areas. Despite the fact that flagship e-services have gained popularity, projects that are centered on connection and backbone infrastructure require more robust marketing methods. This unequal awareness distribution reflects this fact. Because of this, there is a need to place a higher focus on awareness campaigns, community workshops, and digital training programs in order to assist residents living in rural and distant regions in comprehending the entire range of services that Digital India has to offer and reaping the benefits of these services.

According to the findings of the examination of the economic effect, Digital India has made a significant contribution to the enhancement of economic growth and inclusiveness. A cashless economy has been encouraged, financial transactions have been simplified, and corruption has been reduced thanks to the implementation of digital payment systems like as UPI, BHIM, and PayGov. This sector has had the greatest effect, accounting for 72 percent of the total. The same can be said for employment possibilities, which have expanded by 62% as a result of the creation of new work roles in the fields of information technology services, e-commerce, and digital service centers. A further 67% of respondents acknowledged that the convenience of conducting business has improved as a result of the simplification of online procedures, the implementation of electronic filing systems, and the implementation of digital registrations. In this way, digital efforts have directly benefited the growth and creativity of entrepreneurial endeavors. Additionally, 59% of respondents reported an improvement in agricultural information availability, which demonstrates that technology is assisting farmers in gaining access to current market and weather data. Collectively, these findings demonstrate that Digital India is not only a revolution in governance but also an economic catalyst that is supporting inclusive development.

In spite of these advancements, there are still a number of obstacles that prevent complete deployment. Only forty percent of people have access to the internet, which continues to be the most significant barrier, especially in rural areas where the growth of broadband services is still insufficient. Additional challenges include a lack of understanding (28%) and worries over cybersecurity (20%), all of which contribute to a decrease in citizen confidence in online platforms. In addition, a digital skill gap of twelve percent further hinders the efficient utilization of e-services, particularly among consumers in rural areas. These problems highlight the importance of investing in solid information and communications technology (ICT) infrastructure, cybersecurity frameworks, and digital literacy initiatives that are relevant to individual regions. It is possible to overcome these limits and foster a digital transformation that is more inclusive through the implementation of a coordinated effort that includes government agencies, commercial firms, and community organizations.

E-governance services are seen favorably by the majority of citizens, according to the results of the citizen satisfaction survey. Seventy-eight percent of those who participated in the survey are either pleased or extremely satisfied, which demonstrates their appreciation for processes that are clear, paperless, and save time. The dissatisfaction percentage of 10%, on the other hand, indicates that there are persistent problems, such as connectivity failures, server downtimes, and uneven service delivery across regions. In order to keep high levels of satisfaction and to establish higher confidence in digital

2024, 9(3)

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https://www.jisem-journal.com/

## **Research Article**

governance, it is necessary to conduct regular performance reviews, to have feedback integration methods, and to have localized support systems.

Table 1: Respondents' Profile

Category	Percentage (%)
Male	58
Female	42
Rural	60
Urban	40
Age (18–35)	52
Age (36–50)	34
Age (50+)	14

The demographics of the respondents show that there is a balanced engagement of both genders, as indicated by the fact that 58% of the respondents are male and 42% of the respondents are female at the same time. A bigger number, sixty percent, are inhabitants of rural regions, which indicates that rural areas actively engaged in the poll. rural areas are represented by the majority of respondents. Between the ages of 18 and 35, which accounts for 52% of the total, there is a sizeable and considerable share of young people who are participating in digital activities. However, just 14% of the population is above the age of 50, which indicates that older people are less likely to participate in activities. Age groups that range from 36 to 50 years old make up 34% of the population. Young people who live in rural regions are becoming key drivers of digital adoption and understanding, according to the data, which indicate all things considered. This is consistent with the Digital India vision, which aims to bring about digital transformation throughout the entirety of India via the leadership of young people.

Table 2: Awareness of Digital India Services

Service Type	Aware (%)	Unaware (%)
DigiLocker	70	30
e-Kranti	58	42
UMANG App	65	35
MyGov Portal	62	38
BharatNet	45	55

2024, 9(3)

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https://www.jisem-journal.com/

## **Research Article**

Despite the fact that knowledge in rural areas is still relatively low, the majority of respondents were aware of major e-governance websites, which indicates that outreach efforts were effective. According to the statistics on awareness, seventy percent of respondents are familiar with DigiLocker, and sixty-five percent are familiar with UMANG. This indicates that digital penetration in mainstream services is effective. On the other hand, the percentage of people who are aware of BharatNet is still very low (45%), particularly in rural areas. The MyGov and e-Kranti systems both have awareness levels that are considered to be moderate, with 62% and 58% respectively. It has been determined via the data that flagship services have been brought to the attention of the public through various media and government initiatives; nevertheless, infrastructure projects such as BharatNet require further outreach. In order to boost involvement in remote regions and to ensure fair access to digital governance services, it is possible to raise awareness through educational initiatives, social media, and community centers.

**Table 3: Impact on Economic Development** 

Parameter	High Impact (%)	Moderate (%)	Low (%)
Employment Opportunities	62	25	13
Ease of Doing Business	67	20	13
Agricultural Information Access	59	27	14
Digital Payments Usage	72	18	10

According to the findings, Digital India makes a substantial contribution to the evolution of the economy. A significant number of respondents, almost 72 percent, recognize that digital payments have a significant influence, which is indicative of increased financial inclusion and cashless transactions. Also showing substantial positive consequences are employment possibilities and ease of doing business, which both received high-impact ratings of 62% and 67%, respectively. The fact that 59% of farmers believe that access to agricultural information has improved is another evidence that farmers are becoming more digitally empowered. Through increased transparency, efficiency, and connectedness, these insights provide light on the ways in which digital infrastructure and governance measures are promoting entrepreneurialism, lowering transaction delays, and extending market access. As a result, these initiatives are directly affecting India's socio-economic progress.

**Table 4: Barriers in Digital Implementation** 

Barrier	Percentage (%)	
Poor Internet Connectivity	40	
Lack of Awareness	28	
Cybersecurity Concerns	20	
Skill Gap	12	

2024, 9(3)

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https://www.jisem-journal.com/

## **Research Article**

These are the primary obstacles that must be overcome in order to successfully implement Digital India plans. The lack of internet access, which accounts for forty percent of all barriers, is the most important obstacle, particularly in mountainous and isolated areas. Concerns about cybersecurity (20%) and a lack of understanding (28%) are two other factors that limit public engagement in online governance arrangements. The fact that there are skill gaps (12%) demonstrates the necessity of measures that improve capacity and digital literacy. According to the findings, even if technology infrastructure is growing, there are still significant problems to be solved, including equal accessibility and cyber trust. It is possible to boost India's transition toward a completely digital governance framework by addressing these difficulties through increased connection, secure platforms, and public training programs. This would provide more inclusion and strengthen India's transition.

**Table 5: Satisfaction with E-Governance Services** 

Satisfaction Level	Level Percentage (%)	
Highly Satisfied	36	
Satisfied	42	
Neutral	12	
Dissatisfied	10	

More than seventy-eight percent of respondents are satisfied, which reflects the increased faith that citizens have in the systems of digital government. In general, the satisfaction research reveals that people have a favorable impression of the services provided by Digital India. Seventy-eight percent of respondents are happy with the product or service, with around 36 percent being extremely satisfied and 42 percent being somewhat satisfied. Among those who voiced their unhappiness, just 10% cited service delays or connection difficulties as the reason. Those people who are still getting used to digital platforms are represented by the 12% neutral category. Having such a high satisfaction percentage indicates that the government has made improvements in terms of service delivery, transparency, and ease in its transactions. The findings demonstrate that digital platforms are increasingly gaining the trust of citizens, simplifying administrative procedures, and improving the overall efficiency of administration. This represents a significant step towards digital transformation and participatory governance in India.

**Table 6: Correlation Between Awareness and Economic Impact** 

Correlation Variables	r-value	Significance
Awareness vs. Employment Growth	0.67	Significant
Awareness vs. Ease of Business	0.71	Significant
Awareness vs. Rural Development	0.59	Moderate

2024, 9(3)

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It has been demonstrated through a robust positive association that increased knowledge of digital services directly contributes to the enhancement of economic prospects and accessibility. According to the findings of the correlation analysis, there is a significant and favorable connection between the awareness of digital efforts and the consequences of economic development. Both the correlation between awareness and job growth (r = 0.67) and the correlation between ease of business (r = 0.71) are extremely significant, demonstrating that citizens who are better informed participate in more formal economic activities and digital entrepreneurship. The fact that there is a moderate association between awareness initiatives in villages and rural development (r = 0.59) implies that these efforts are producing effects, but they need to be strengthened. Within the context of the Digital India framework, the findings together confirm that increasing awareness through educational programs, outreach to the media, and community initiatives directly contributes to increased levels of productivity, innovation, and inclusive economic growth.

#### **Conclusion**

An historic endeavour, the Digital India Initiative seeks to revolutionise India's government, improve the quality of services provided, and encourage economic growth via the use of information and communication technology (ICT). Efficient administration, digital inclusion, entrepreneurial spirit, and socioeconomic progress are some of the many outcomes that this research has highlighted as a result of e-government activities implemented under Digital India. The results indicate that the program has greatly enhanced openness, transparency, and public participation via the integration of digital infrastructure, the promotion of digital literacy, and the electronic delivery of government services. Digital India has provided digital platforms like the Government e-Marketplace (GeM) and Digital Payment systems, which have encouraged entrepreneurship, especially among small and medium firms, from an economic standpoint. In addition to facilitating market participation and job creation, these platforms have lowered transaction costs. In addition, projects like Skill India, Common Service Centres (CSCs), and BharatNet have helped close the digital gap between rural and urban areas, which has led to more equitable development by giving voice to under-represented groups and opening doors to new economic possibilities. Taken as a whole, the Digital India Initiative proves that smart egovernment may boost sustainable growth, social fairness, and economic development. A knowledge economy and society empowered by technology have been established by the effort, which successfully combined technical innovation with legislative backing. To make the most of the social and economic benefits of e-governance, future initiatives should centre on improving citizens' digital literacy, building better infrastructure, and encouraging more public participation. Finally, developing nations who are looking to use ICT for economic growth may learn a lot from Digital India's experience. In order to overcome obstacles and accomplish long-term developmental goals, it stresses the need of inclusive, technology-driven governance in changing communities and making chances for sustainable progress.

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