

# Shaping Culture Digitally: Exploring Tang Dynasty Costume Structures Through AI-driven Interaction Systems

Jingfang Du  <sup>1\*</sup>

<sup>1</sup> Ph.D candidate, Department of Fine Art, International College, Krirk University, Bangkok, Thailand

\* **Corresponding Author:** [djfi9940325@163.com](mailto:djfi9940325@163.com)

**Citation:** Du, J. (2024). Shaping Culture Digitally: Exploring Tang Dynasty Costume Structures Through AI-driven Interaction Systems. *Journal of Information Systems Engineering and Management*, 9(2), 23742. <https://doi.org/10.55267/iadt.07.14349>

## ARTICLE INFO

Received: 18 Oct 2023

Accepted: 31 Dec 2023

## ABSTRACT

AI-driven integration systems have played a crucial role in changing our understanding of historical clothes within the complex cultural fabric of the Tang Dynasty in the age of the digital revolution. These cutting-edge technologies provide a special lens through which one can be examine and appreciate the complex designs of Tang Dynasty clothing. The main goal of the study was to examine how AI-driven interaction technologies affected how Tang Dynasty clothing structures were explored. We aimed to explore the transformative potential of technology in cultural education, preservation, and outreach by probing the theoretical and practical facets of this relationship. Using a qualitative research technique, 14 individuals were interviewed in-depth about their experiences using AI-driven interaction systems based on Tang Dynasty clothing structures. Key themes and sub-themes were extracted from the interview data using thematic analysis. The results highlighted how AI-driven interaction platforms can significantly improve cultural engagement and education. Participants praised these tools' immersive and approachable user interfaces, highlighting their potential to make cultural exploration interesting and accessible. In the development and application of technology in cultural contexts, ethical considerations also become apparent, emphasizing the significance of data privacy, security, and cultural authenticity. This work adds a substantial voice to the ongoing debate about the impact of technology on cultural discovery by offering empirical insights into the tremendous influence of AI-driven integration systems. It emphasizes how these technical wonders have the ability to improve intercultural understanding, protect cultural heritage, and bridge the gap between cultural institutions and the general population. Furthermore, the study emphasizes the vital necessity for responsible and culturally sensitive techniques, as well as addressing the ethical quandaries that arise when employing technology for cultural research and preservation. Culture has greatly benefited from digitization in terms of both preserving and sharing the common past. By utilizing technology and AI-driven integration systems, we may allow future generations to engage with and appreciate the richness of human history as well as close understanding gaps in historical civilizations. Due to the limitations of the study, which included a small sample size and a narrow emphasis on the Tang Dynasty, it was difficult to generalize the results. The investigation may have been expanded to more extensive and diverse samples and different cultural contexts, although these limits provided potential for future research.

**Keywords:** AI-Driven Interaction Systems, Cultural Exploration, Tang Dynasty, Costume Structures, Technology and Culture, Digital Culture.

## INTRODUCTION

Artificial intelligence-powered interaction platforms have changed how academics and organizations study and preserve cultural assets. AI is being utilized to enhance cultural artifact accessibility, engage different audiences, and provide new insights (Díaz-Rodríguez & Pisoni, 2020). AI-driven interaction systems changing cultural studies across areas. Cultural studies use AI to preserve items and documentation. AI can meticulously scan and preserve paintings, manuscripts, and artifacts (Jin & Liu, 2022). Scholarly remote observation and assessment preserve cultural heritage. AI improves cultural studies data analysis. Large cultural data sets are processed rapidly and correctly by AI systems. Machine learning can reveal historical and artistic backgrounds in these databases (Jia et al., 2022). The data-driven strategy improves art history, archaeology, and linguistics. AI-powered interaction systems master cultural object provenance analysis and authentication. Cutting-edge image identification and analysis can preserve cultural assets by recognizing fakes and counterfeit artwork (Alzahrani & Roberts, 2021). These approaches allow virtual reconstructions of historical places, architecture, and artifacts. Researchers and the public may comprehend historical structures and environments via 3D modelling and rendering (Lassandro, Fioriello, Lepore, & Zonno, 2021). Archaeology, architectural history, and immersive museums benefit from this technology. Beyond these uses, AI maintains indigenous knowledge and customs (Mengi & Malhotra, 2022). These technologies preserve and share oral traditions, customs, and indigenous languages to honor human variety.

Unique to Chinese culture, Tang Dynasty attire was exquisite and diverse. Complex patterns, rich colors, and layered garments highlighted social status and cosmopolitanism (Grogan & Shakeshaft, 2010). Tang Dynasty dress was refined and influenced current fashion. AI-driven interface technologies may innovate Tang Dynasty clothing architecture research. First, Tang Dynasty textile digitalization and archiving require these methods (J. Liu et al., 2021). Modern photography and machine learning are used to produce high-resolution digital replicas of delicate and ageing apparel. This preserves historical artifacts and permits remote investigation (Guan et al., 2022). Pattern recognition and analysis are AI capabilities. Machine learning methods recognize Tang Dynasty clothing patterns, motifs, and themes. This skill allows systematic study of dynasty-era garment designs, materials, and manufacture (Liu et al., 2022a). Research fashion evolution and social and cultural impacts. Tang Dynasty clothing study also benefits from virtual reconstruction AI. Researchers may study Tang Dynasty clothing structures, layering, and decoration using AI-driven 3D digital models. This interactive experience explains Tang Dynasty clothing manufacture, use, and attractiveness (B. Chen, 2019). AI's cultural comparison is crucial. Researchers can utilize AI to evaluate vast datasets to uncover Tang Dynasty fashion influences and parallels to nearby areas or historical periods. This comparison helps us understand Tang Dynasty Chinese clothes by showing how fashion and culture are related.

Clothing from the Tang Dynasty shows its social, economic, and artistic qualities. These costumes capture a pivotal time in Chinese history and culture (Gao & Huang, 2020). Preservation and study approach that rely on physical protection and controlled access cannot handle the complexity of safeguarding and understanding this cultural material in the digital era. Much is being done to scan and preserve Tang Dynasty clothes. The delicate elements of this worn-out clothing are often overlooked. Research on more advanced and accurate AI-driven systems is lacking. These technologies should allow complete digital representations and physical preservation of these things. These depictions would allow professionals and fans worldwide to analyze, study, and enjoy. This gap emphasizes the necessity for innovative technologies to maintain the Tang Dynasty civilization. Despite the promise of AI-driven interaction systems in cultural research, Tang Dynasty culture investigation, particularly garment structures, has yet to include them. Despite some pioneering attempts, AI research does not completely exploit its multifaceted potential. These skills include pattern analysis, virtual reconstruction, cross-cultural research, symbolic decoding, and immersive and informative audience engagement. This study clearly shows AI's potential to boost academic research and democratize Tang Dynasty culture. This project aims to employ AI-driven interaction systems to digitally evaluate and preserve Tang Dynasty culture, with a focus on clothing forms and their cultural significance. This work attempts to bridge the gap between traditional cultural preservation methods and cutting-edge technology to help us preserve, appraise, and share this vital era's rich history. The following research questions will be addressed in this study:

RQ 1. How can AI-driven interaction systems aid in the analysis of Tang Dynasty costume structures?

RQ 2. What are the cultural and historical insights gained through this digital exploration of Tang Dynasty costumes using AI?

This study holds profound significance, encompassing cultural, historical, and technological dimensions.

The aim of the study to uncover the Tang Dynasty's cultural treasures, with a focus on garment structures in

particular, makes clear how important it is to culture. Chinese history peaked during the Tang Dynasty, which blended cultures, intellectual growth, and creativity. This historical tapestry shows Tang Dynasty clothing, highlighting the era's uniqueness. Understanding Tang Dynasty clothing forms helps us comprehend Tang culture more deeply. This knowledge helps us grasp this dynamic era's values, aesthetics, and lifestyle. It shows how society, culture, and art connect globally. This study is important historically. The use of AI-driven interface techniques in this study advances technology. These systems revolutionize digital cultural heritage preservation and exploration. AI's analytical abilities allow researchers to find hidden patterns, cross-cultural influences, and clothing symbolism. This study's technology shows AI's capacity to bridge traditional preservation methods with modern needs. It sets a precedent for worldwide cultural heritage discovery and preservation by illustrating how technology may revive old items while conserving their history and culture.

## LITERATURE REVIEW

### Historical Overview of the Tang Dynasty

The Tang Dynasty, from 618 to 907 CE, was a significant cultural, social, and historical period in China (Figure 1). Many consider the Tang Dynasty a "Golden Age" in Chinese history (Fan, Wang, & Xiao, 2021). Art and intelligence blossomed throughout this time. It produced some of China's greatest art. Poetry and painting revived. Contemporary artists are inspired by Wu Daozi's captivating works. Li Bai's lyrical poetry delighted readers worldwide (W. Chen, 2023; Dynasties, Wang, & Phungamdee, 2022).



Figure 1. Historical Map of Tang Dynasty

These creative works demonstrated the Tang Dynasty's cultural vitality and shaped Chinese culture. Taoism and Buddhism also shaped the Tang Dynasty. Buddhism especially shaped Tang culture (Ruan, Jiang, Li, & Zhang, 2023). Pagodas and monasteries like Xi'an's Giant Wild Goose Pagoda became spiritual and academic centers. These cultural features were integrated to create a cosmopolitan society where different beliefs and ideas coexisted harmoniously, enriching Tang culture. Social variety and cosmopolitanism characterized the Tang Dynasty. Its capital, Chang'an, was a vibrant mix of cultures (Jiang et al., 2021). Cultural exchange occurred when merchants, tourists, and intellectuals from elsewhere arrived in the city. This variety helped create a vibrant, open society that embraced and assimilated ideas and customs from many places (Hou et al., 2022). Tang Dynasty had challenges as it progressed despite its golden period. Economic stress, military conflict, and internal turmoil brought down the dynasty. This remarkable period in Chinese history ended with the Tang Dynasty's fall.

## The Intersection of Technology and Culture

The intricate network of human expression and social conventions collides with ever-changing technical tools and advances at the confluence of technology and culture (Ye, Dai, & Dong, 2022). It represents an intriguing world where technology affects civilizations and vice versa, embracing important variables that shape current culture. Cultural adaptation to technology is a prominent element of this crossroads. Cultures change with technology. New technology often modifies cultural norms (Dong, Sterling, X. Li, & Y. Li, 2023). Internet and smartphone use has transformed how people interact, learn, and socialize. These achievements show how civilizations adapt and co-create with technological breakthroughs, illustrating the continual dialogue between technology and culture. Technology empowers cultural development and expression. In the Internet age, artists, singers, authors, and filmmakers produce and distribute their work globally (Rivero Moreno, 2019). Technology is essential for cultural preservation and transmission. Three-dimensional scanning and virtual reality have changed the conservation of historical artifacts, artworks, and architectural marvels. These technologies preserve cultural assets for global access (Duester, 2022). Digital heritage lets individuals explore and participate in history and art in new ways across time and space. Technology has spurred unprecedented global cultural exchange. Social media, streaming services, and online groups connect individuals of different cultures. Digital connectedness facilitates international understanding by exchanging cultures, art, and ideas (Rukanova et al., 2023). Technology and culture have changed how civilizations interact and affect one another, offering new intercultural communication opportunities (Figure 2).



**Figure 2.** Preservation of Tang Dynasty Costume with Technology (Source: Liu et al., 2022a)

## AI Applications in Cultural Exploration

AI has revolutionized cultural study by introducing new ways to comprehend, preserve, and interact with varied cultures worldwide. Its many applications change how we view cultural heritage (Duffy, Blustein, Allan, Diemer, & Cinamon, 2020). AI excels at cultural preservation and restoration. Computer vision and machine learning algorithms can assess and rebuild damaged artworks, ancient papers, and historical structures (Demmer, Kühnapfel, Fingerhut, & Pelowski, 2023). Conservators and archaeologists can use these technologies to repair pieces, restore colors, and digitally reconstruct cultural sites. AI is also needed for language translation and preservation in cultural discoveries. AI-driven language preservation is crucial for endangered languages and

dialects (Millet, Buehler, Du, & Kokkoris, 2023). These systems can transcribe, translate, and analyze texts in languages with few professionals and resources, preserving linguistic variety and cultural knowledge. AI has also revolutionized digital archives and museums. Platforms leverage natural language processing and recommendation algorithms to personalize user experiences (Pisoni, Díaz-Rodríguez, Gijlers, & Tonolli, 2021). Visitors may examine ancient writings, works of art, and relics while AI enhances search and navigation, making cultural discovery more fascinating and instructive. AI aids cultural analysis for historians and academicians. Machine learning algorithms can identify historical patterns, trends, and links in huge cultural databases (Xu, Sun, & Han, 2023). AI helps scientists analyze historical texts, cultural influences, and societal norms. AR and VR have greatly improved using AI (Benvenuti et al., 2023). Users can explore ancient towns, historical settings, and digital artifacts with these technologies. Educational and experiential possibilities enrich cultural exploration. AI excels in cross-cultural comparisons. It can show cultural similarities, differences, worldwide influences, trade routes, and cultural evolution in massive datasets. Cultural dynamics are better understood with this contrast. AI also safeguards cultural assets (Jalandoni, Zhang, & Zaidi, 2022). AI image recognition drones guard ancient sites from looting. AI helps preserve historic buildings with predictive maintenance (Figure 3).



**Figure 3.** Tang Dynasty Costume Developed by AI

## METHODOLOGY

The Tang Dynasty clothing structure inquiry's approach and results depend on the study technique, especially in the context of AI-driven interaction systems and digital culture and digitalization. There are strong arguments for using qualitative research methods in this case. We are studying Tang Dynasty clothing structures, a complicated topic. This cultural legacy is deeply rooted in history and has great cultural, social, and historical worth. Qualitative study is best for understanding Tang Dynasty clothes in digital culture. Qualitative approaches including in-depth interviews, participant observations, and content analysis might help researchers understand how AI-driven integration systems perceive and preserve this cultural past. Our study relies on qualitative data contextualization, which the qualitative method naturally provides. Tang Dynasty garments are integrally related to a historical and cultural background in digital culture and digitalization. Qualitative methods help place these garment structures in Tang Dynasty society. The Qualitative evaluation may show the cultural significance and historical improvement of these clothes and how they interact dynamically with AI-driven integration systems that are influencing our digital understanding and interaction with this cultural heritage.

## Population and Sampling

Tang Dynasty clothing architectures were studied using AI-driven interaction systems, including target market, pattern size, and sampling technique. Tang Dynasty clothing structure fans and AI-driven period clients are targeted. Coverage includes researchers, students, traditional cultures, and AI-powered cultural viewers. At least 14 individuals were needed to provide diverse viewpoints. The saturation principle in qualitative studies states that data collection should continue until no new insights or topics arise. This study used functional sampling. The pattern included smart and diverse people since they were picked based only on their knowledge or interest in the study's issue.

## Data Collection

In order to compile information for this study, semi-structured interviews were used. Participants were able to express their perspectives on the architecture of Tang Dynasty garments and AI-driven technologies through semi-structured interviews. Participant choices and availability determined whether these interviews were conducted in person or virtually. An interview guide was carefully created to maintain focus and consistency. This guide uses open-ended questions and prompts to encourage participants to share their research information, experiences, and views. It also asked how AI-powered cultural discovery platforms affected participants' Tang Dynasty outfit knowledge. With consent, interviews were audio-recorded and transcribed verbatim for data analysis. Transcribing participant replies was essential for identifying themes and patterns.

## Data Analysis Technique

A detailed topic analysis was done using qualitative interview data. Data topics were identified, examined, and presented using thematic analysis. The analysis involved numerous critical phases. Researchers read the interview transcripts numerous times to gain a basic idea of the data. Based on the correspondences and links between the original codes of data segments representing essential concepts or ideas, broader themes were formed. Themes were refined and developed to capture the data. The study's aims were then applied to Tang Dynasty clothing architectures in AI-driven interaction frameworks. Finally, the study findings included a narrative of the primary topics and their relevance from the thematic analysis.

## Ethical Considerations

Ethics were vital to this investigation. The study follows informed consent, privacy, and data handling guidelines. After being told of the study's purpose, methods, risks, and benefits, all participants gave informed permission. Participants could leave the study at any moment without penalty, and the consent procedure prioritized voluntariness. All personal information in transcripts and reports was anonymised for privacy. Data management included secure storage and restricted access to research staff. The relevant ethics committee or institutional review board was also asked for ethical approval to verify that the study design and ethical considerations met standards. study participants' rights and well-being were protected by these ethical measures to maintain study integrity.

# FINDINGS

## Respondents Profile

**Table 1** shows a broad collection of Tang Dynasty culture researchers. It sheds light on their histories, abilities, and demographics. Participants ranged in age from 29 to 58, highlighting diverse life experiences and perspectives. Men and women actively participate, reflecting this variety. History, archaeology, art, engineering, cultural studies, linguistics, literature, technology, and anthropology are among this group's educational backgrounds. This illustrates that Tang Dynasty culture may be studied from several academic and intellectual angles. It also implies that multidisciplinary input may benefit this interaction, resulting in deep and rich research. Prior AI exposure is also essential. AI contacts and knowledge range from modest to significant in this column. This variation in AI competency may affect how Tang Dynasty cultural inquiry participants use technology. AI experts may use modern digital tools and techniques in the inquiry, leading to new ideas. "Duration of Engagement with Tang Dynasty Culture" shows participants' passion for this area. Some have dedicated their lives to this love, while others have only committed for 1–10 years. This diversity of lengths suggests that the group has varying depths and experience, which may help investigate Tang Dynasty culture thoroughly.

**Table 1.** Demographic Profile of Respondents

Participant	Age	Gender	Educational Background	Experience with AI	Duration of Engagement with Tang Dynasty Culture
1	38	Female	History	Moderate	Lifelong
2	30	Male	Archaeology	Extensive	5 years
3	48	Female	Art	Limited	2 years
4	36	Male	Engineering	Moderate	3 years
5	54	Female	Cultural Studies	Extensive	Lifelong
6	41	Male	Linguistics	Limited	1 year
7	43	Female	History	Extensive	8 years
8	58	Male	Technology	Moderate	4 years
9	37	Female	Anthropology	Limited	2 years
10	42	Male	Art	Extensive	6 years
11	29	Female	Literature	Moderate	3 years
12	52	Male	History	Extensive	10 years
13	38	Female	Technology	Limited	1 year
14	45	Male	Cultural Studies	Moderate	4 years

### Themes Identified from Interviews

#### Theme 1: Tang Dynasty Costume Structures

##### Components of Tang Dynasty Costumes

Tang Dynasty clothing elements dominate this sub-theme. Tang Dynasty garments had many meanings and symbols, according to participant interviews. Those with history and cultural studies backgrounds gave deep insights. Tang Dynasty fashion relied on robes. These robes indicated social class and event via style, pattern, and color. Robes, cloth, embroidery, and costume layers dominated this sub-theme. Headdresses, belts, and jewelry were vital for costume depth and richness.

##### Digital Cultural Significance

The sub-theme "Digital Cultural Significance" examines Tang Dynasty clothing's impact on digital culture. It focuses on how this virtual clothing reflects cultural identity, online commitments, and practicality. Participants worried about the symbolic meaning of these digital costumes and their impact on online reputation, influence, and virtual career. The study examined how Tang Dynasty clothing's elaborate patterns and brilliant hues reflected online reputation. Royal garments, known for their rich hues and beautiful embroidery, now symbolize power and domination online. Participants focused on the cultural and spiritual significance of digital clothes in virtual rituals, gatherings, and marketplaces. Instead of just fashion, Tang Dynasty clothing was deeply rooted in the subculture, rituals, and historical background. This shows the cultural value of these digital reproductions of ancient attire beyond aesthetics. This study seeks to understand how people combine historical and cultural elements into their digital selves, enriching the digital world.

#### Theme 2: AI-driven Interaction Systems

##### User Experience

The "User Experience" sub-theme studies human-AI research platform interactions in Tang Dynasty garment systems. Interviews revealed differences between beginner and experienced users. Veteran users praised the platforms' enticing features and user-friendly UI. Virtual fitting of Tang Dynasty garments allowed users to inspect them from different angles and expand key parts. AI-powered technology enabled these capabilities. Many users worried about the technical elements and struggled to grasp these AI-powered products' complicated interfaces. The sub-theme focuses on how user experience affects AI-powered culture discovery perception. It acknowledges user engagement advantages and communication barriers.

##### Impact on Learning

In the "Impact on Learning" sub-theme, AI-driven technology's effects on Tang Dynasty clothing comprehension and retention are examined. The majority of responders thought these innovative methods benefited the classroom. Participants said AI-powered solutions boosted learning by providing multimedia-rich, open-ended material for diverse learning styles. AI-generated historical narratives, interactive 3D models, and virtual tours of historical sites to explain Tang Dynasty garment manufacture. The system was praised for its ability to adapt information to different user levels. The user-friendly UI of this AI-powered website makes it useful for Tang Dynasty apparel enthusiasts of all levels. The sub-theme shows how AI technology may alter

education by offering targeted and engaging cultural history resources that boost knowledge and retention.

### Theme 3: Integration of Technology and Culture

#### Technological Advancements

The sub-theme "Technological Advancements" examines cultural heritage preservation as it changes, focusing on the Tang Dynasty clothing structure. Technology is crucial to protecting and sharing cultural heritage, participants said. Interviews show that digital technology and AI-powered systems have changed the documentation, analysis, and worldwide dissemination of Tang Dynasty garments. Participants commended 3D scanning and modeling, augmented reality, and machine learning for improving Tang Dynasty clothing analysis. These technological advances help us understand historical garments and preserve them digitally for future generations. The sub-theme emphasizes the role of technology in linking the past and present, preserving cultural heritage through innovative preservation methods.

#### Digital Cultural Preservation

The sub-theme "Digital Cultural Preservation" analyzes how artificial intelligence and digital technology preserve and advance Tang Dynasty culture. Participants stressed the necessity for AI-driven interaction systems to digitally save and preserve cultural objects like costumes. Interactive simulations, virtual displays, and high-resolution digital reproductions were stressed for digitally preserving Tang Dynasty clothing history. Digital preservation preserves information and provides global access beyond museums and archives, according to respondents. As the internet becomes a dynamic platform for education and cultural exchange, Tang Dynasty culture is better understood internationally. The panelists were optimistic about AI's preservation and restoration potential. Their findings suggest that AI-powered technology may improve clothing mending, extending its lifespan and preserving Tang Dynasty cultural objects. The sub-theme emphasizes digital technology's multifaceted role in maintaining and modernizing cultural heritage.

### Theme 4: Cultural Exploration and Understanding

#### Cross-cultural Engagement

The sub-theme "Cross-Cultural Engagement" examines how AI-powered engagement tools improve cross-cultural understanding and Tang Dynasty clothing enjoyment. Attendees noted how these advanced technologies allow foreigners to appreciate and comprehend Tang Dynasty clothing. The conversations gave unique insights into how AI-driven platforms may bypass geographical limitations to provide global access to Tang Dynasty cultural artifacts.

Many people posted vivid experiences of their meetings with ethnically diverse people on these sites. These cross-cultural encounters extended Tang Dynasty clothing system knowledge, understanding, and discoveries worldwide. The sub-theme shows how AI-driven technology may break down boundaries and create a shared environment where diverse viewpoints can discover and enjoy Tang Dynasty culture.

#### Technology-Mediated Insights

AI-powered engagement technologies are becoming increasingly important in enhancing intercultural understanding in the dynamic "Cross-Cultural Engagement" sub-theme. These unique ways allow people from different cultural backgrounds to appreciate Tang Dynasty clothing's creative richness and promote cultural exchange, according to participants. The interviews revealed riveting anecdotes about how AI-powered platforms effectively link people from around the world to Tang Dynasty culture. Participants also detailed their experiences with people of different ethnicities on these networks. Active discussions, interpretations, and discoveries about Tang Dynasty clothing systems created a global cultural tapestry. The sub-theme shows how AI-driven technology may bridge geographical divides and foster collaboration. This allows a global grasp of Tang Dynasty culture.

### Theme 5: Cultural Heritage and Education

#### Educational Impact

Under the sub-theme "Educational Impact" artificial intelligence-powered interactive gadgets were crucial to Tang Dynasty textile manufacture education. Interviews show that these tools greatly affect formal and informal learning contexts. The speakers stressed the relevance of AI-powered platforms in providing dynamic, flexible, and accessible educational resources to various learners. Since they enhance immersion, engagement, and enjoyment in history and culture, these technologies affect more than just classrooms. Participants also stressed the necessity of AI-driven platforms in teaching pupils historical sensitivity and critical thinking. This would allow individuals to actively engage in Tang Dynasty culture.

These instruments may captivate young listeners and spark an interest in cultural heritage. The sub-theme employs AI-powered interactive technologies to enhance the educational experience by deepening awareness of

the Tang Dynasty's history and culture and delivering crucial information.

#### Digital Cultural Outreach

The sub-theme "Digital Culture Outreach" examines how AI-powered systems might improve digital culture participation and dissemination, with a focus on historical cultural accessibility. Participants stressed how these technologies have increased internet access to historical culture for many individuals. Participants underlined that technology may connect the public to digital cultural institutions, creating virtual museums that cross boundaries. AI-powered systems allow individuals globally to virtually tour digital museums and explore Tang Dynasty textile details. The panelists noted how these digital platforms aid cultural outreach, especially to impoverished communities and those without museum access. Technology has democratized digital culture, making it more accessible and inclusive for devices and families worldwide. This made presenting the Tang Dynasty's rich history easy and fair.

#### Theme 6: Ethical Considerations

##### Data Privacy and Security

The Tang Dynasty clothing sub-theme "Data Privacy and Security" examines the ethical concerns of AI-powered technology. Participants understood the importance of cultural and user data protection. Cultural relic protection, strict permission requirements, and data privacy were ethical concerns for the participants. The attendees unanimously agreed that technology increases issues about illegal access, cultural content exploitation, and data invasions. These issues must be addressed while creating and deploying AI-powered solutions. This includes the strict confidentiality and security of user data and cultural data.

Developers and organisations must prioritise data privacy and security throughout the design, implementation, and maintenance of AI-driven systems to be ethical. Innovative technologies in Tang Dynasty clothing study highlight the necessity of this ethical framework in protecting authenticity, trust, and cultural research integrity using AI-driven tools.

##### Cultural Authenticity

The sub-theme "Cultural Authenticity" examines the complicated ethical dilemmas underlying artificial intelligence-produced cultural content, focusing on Tang Dynasty clothes. Participants must balance technical advancement and cultural heritage protection. The focus on AI-generated Tang Dynasty clothing shows how much historical authenticity is valued in these digital depictions. The respondents worried that AI-generated reconstructions may promote cultural heritage biases or lying. The sub-theme emphasizes the ethical need to protect originality and digital cultural value while acknowledging the potential impact of AI technology on Tang Dynasty clothing narratives. Rapid technological advancement raises ethical concerns about ensuring AI-powered reconstructions are historically accurate and culturally authentic. This sub-theme emphasises the need for purposeful AI development and use in cultural studies. It also stresses the need not to promote prejudices or distort history to progress technology (**Table 2**).

**Table 2.** Themes and Sub-themes

Themes	Sub-themes
Theme 1: Tang Dynasty Costume	- Digital Cultural Significance
	- Historical Significance
	- Craftsmanship
	- Symbolism
Theme 2: AI-Driven Interaction	- User Engagement
	- Educational Impact
	- Accessibility
Theme 3: Integration of Technology and Culture	- Virtual Try-On
	- Digital Preservation
	- Global Cultural Outreach
Theme 4: Cultural Exploration and Understanding	- Cross-Cultural Engagement
	- User Experience
Theme 5: Cultural Heritage and Education	- Insights and Discoveries
	- Educational Outreach
Theme 6: Ethical Considerations	- Museum Experience at Home
	- Data Privacy and Security
	- Cultural Authenticity

## Quotes from Participants

*Participant 1: "The attire of the Tang Dynasty was visually captivating. The needlework that adorned the garments was extraordinarily intricate. One could easily lose hours observing the intricate details of a solitary article of apparel."*

Participant 1 highlights the meticulous attention to detail that went into crafting the garments during the Tang Dynasty. This quotation exemplifies the admiration that the participants had for the meticulous attention to detail and skillful craftsmanship of these historical garments.

*Participant 5: "Especially for emperors and empresses, the headwear represented their authority. For instance, the phoenix headdress was exclusively bestowed upon individuals occupying the highest ranks."*

Participant 5 examines the symbolic implications associated with particular headgear, such as the phoenix headdress, which was donned by empresses and emperors. This quotation emphasizes that costumes during the Tang Dynasty served as representations of authority and social standing in addition to outerwear.

*Participant 7: "The hues exhibited in Tang Dynasty costumes served a purpose beyond mere aesthetic, encompassing profound symbolism. "Yellow, symbolizing the center of the universe, was reserved for the emperor."*

The cultural symbolism underlying the hues of Tang Dynasty garments, particularly the use of yellow to represent emperors, is explicated by Participant 7. This quotation emphasizes the profound cultural significance that costume colors carry.

*Participant 2: "Costumes served as a manifestation of one's identity and were not merely articles of apparel. The elaborate garments demonstrated the intricate nature of the social strata."*

Participant 2 elaborates on how social hierarchies were depicted in Tang Dynasty attire. It is emphasized in this quotation that attire during the Tang Dynasty signified social standing and not merely fashion.

*Participant 4: "I appreciate how intuitively these AI systems can be navigated. Mastering Tang Dynasty costumes does not require technological expertise."*

Respondent 4 commends the intuitive characteristics of AI systems utilized in the investigation of Tang Dynasty garments. This quotation emphasizes the criticality of accessibility and usability in improving the overall user experience.

*Participant 12: "The virtual try-on function was phenomenal! I felt as though I were actually donning those exquisite robes."*

Participant 12 articulates elation regarding the virtual try-on functionality, placing particular emphasis on the manner in which it engrosses users in the garments of the Tang Dynasty. This quotation emphasizes the manner in which AI systems facilitate interactive exploration among users.

*Participant 9: "From my perspective as an educator, AI in the classroom holds tremendous promise. It animates history for my pupils in a manner that conventional textbooks could not."*

Educator Participant 9 acknowledges the potential of artificial intelligence (AI) to enhance student engagement and interactivity in the study of history. This quotation emphasizes the pedagogical advantages of platforms powered by AI.

*Respondent 14: "I believed I had a comprehensive understanding of Tang Dynasty attire, but these AI systems have unveiled previously unknown facets of craftsmanship and history. "For enthusiasts like myself, it is a game-changer."*

Enthusiast Participant 14 concurs that AI systems have unveiled additional strata of craftsmanship and historical significance within Tang Dynasty garments. This quotation underscores the ways in which technology enriches the learning experience for individuals of all levels of expertise and enthusiasm.

*Participant 3: "The incorporation of three-dimensional modeling into the costume design process represents a noteworthy progression that holds the capacity to spark profound changes. The conservation of these priceless relics for future generations is made possible through digital preservation."*

Participant 3 underscores the substantial influence that technological advancements, including 3D modeling, have had on the conservation of cultural artifacts dating back to the Tang Dynasty. This quotation emphasizes the significance of technological advancements in safeguarding cultural heritage.

*Participant 6: "By utilizing technology, we are now able to appreciate our cultural heritage with a fresh perspective. Analogous to possessing a time machine in order to investigate the past."*

As an instrument for investigating the past, Participant 6 compares technology to a "time machine" and emphasizes how it provides fresh insights into the culture of the Tang Dynasty. This quotation underscores the inventive methods by which technology can enhance the investigation of cultures.

*Participant 8: "By utilizing digital preservation, the risk of depletion due to time or natural disasters is eliminated. It ensures the preservation of our cultural treasures."*

Participant 8 underscores the criticality of digital preservation as a means of protecting cultural artifacts against potential harm or loss. This quotation emphasizes the significance of technology in safeguarding cultural heritage for posterity.

*Participant 10: "I cannot believe I can examine costumes from the Tang Dynasty from the comfort of my own home. Technology provides an experience akin to operating a museum within my reach."*

Participant 10 expresses gratitude for the technological accessibility of Tang Dynasty costume investigation, underscoring the way in which digital platforms transport culture into individuals' residences. The democratizing impact of technology on cultural access is underscored in this quotation.

*Participant 11: "On the Internet, I engaged in substantive dialogues with individuals spanning from China to Chile while researching costumes from the Tang Dynasty. This is an international cultural exchange."*

The 11th participant discusses how AI systems facilitated significant cross-cultural exchanges during the investigation of Tang Dynasty costumes. This quotation emphasizes the capacity of technology to facilitate international cultural interchange.

*Participant 1: "By utilizing these AI systems, we are able to establish connections with individuals across the globe who possess a similar enthusiasm for the culture of the Tang Dynasty. There is an exquisite feeling of unity."*

In describing how AI systems enable them to communicate with like-minded individuals around the world, Participant 1 emphasizes the technologically-generated sense of unity in cultural exploration.

*Participant 6: "I hadn't seen the delicate patterns on the silk until I utilized these AI algorithms. It's like revisiting history through a magnifying glass."*

Participant 6 shows how AI algorithms discover hidden details in Tang Dynasty clothes, bringing new perspectives on history. This remark emphasizes the ability of technology to reveal previously undetected nuances.

*Participant 13: "AI systems bring new views to Tang Dynasty clothing. They show the story weaved into each thread."*

Participant 13 stresses that technology-mediated insights are available to people with diverse degrees of knowledge, making historical artifacts more accessible to a larger audience. This remark emphasizes the inclusion of technology in cultural research.

*Participant 2: "These AI platforms have made my history lessons so much more fascinating. My kids are eager to study about Tang Dynasty clothes."*

Participant 2 discusses how AI platforms improve student participation in history classrooms, making studying Tang Dynasty clothes more entertaining. This comment emphasizes the possibilities for AI-powered systems in formal education.

*Participant 7: "I've seen youngsters who were uninterested in history become passionate learners owing to these interactive tools. It's a victory for education."*

Participant 7 observes that AI systems engage even individuals who were previously disinterested in history, highlighting their revolutionary impact on education and student engagement.

*Participant 1 says, "Technology brings the museum to you. It's a game changer for those who are unable to physically attend cultural institutions."*

Participant 1 highlights how technology extends the museum experience into people's homes, emphasizing the convenience and accessibility of cultural discovery via AI-powered solutions.

*Participant 9 stated, "AI-powered platforms democratize cultural access. You may learn about Tang Dynasty clothing and heritage wherever you reside."*

Participant 9 highlights the use of technology to democratize cultural access, allowing individuals all across the world to learn about the Tang Dynasty. This remark emphasizes the inclusive aspect of technology in cultural outreach.

*Participant 13: "As we embrace technology, we must remember to safeguard our cultural data. "Privacy is critical in the digital age."*

Participant 13 is concerned about the security of sensitive cultural data and user information while employing AI-driven solutions. This comment demonstrates participants' knowledge of the necessity of data privacy and security in the digital era. It emphasizes the importance of strong controls for protecting cultural data and user privacy during cultural exploration.

*Participant 3: "I'm concerned about who can access my personal information when I utilize these AI technologies. "We need strong safeguards in place."*

Participant 3 expresses concern about who has access to personal data while employing AI systems, highlighting the necessity for adequate privacy safeguards. This comment illustrates people's concerns about potential data breaches and illegal access. It emphasizes the need to protect user information in AI-driven cultural discovery.

*Participant 12: "AI is an excellent tool, but we must guarantee that it respects cultural authenticity. Tang Dynasty culture deserves to be respected."*

Participant 12 underlines the necessity of AI systems that respect cultural authenticity. This comment emphasizes the ethical obligation of developers and organizations to guarantee that AI-generated material appropriately depicts and maintains cultural heritage. It emphasizes the importance of striking a balance between technical progress and cultural integrity in order to avoid distortion or inaccuracy.

*Participant 10: "Cultural correctness is important. We cannot allow AI to spread preconceptions or falsehoods about our origins."*

Participant 10 explores how Artificial Intelligence (AI) may perpetuate negative stereotypes or incorrect views about cultural heritage. This comment emphasizes the participants' concerns about prejudices or cultural misunderstandings being accidentally reinforced in AI-generated material. It underlines the moral importance of preserving cultural integrity and respect in the digital realm, ensuring that technology does not trample on cultural heritage.

## DISCUSSION

### Theme 1: Tang Dynasty Costume Structures

The first theme, "Tang Dynasty Costume Structures", detailed these historic outfits' exquisite patchwork. Tang Dynasty garments' intricate intricacy and craftsmanship impressed participants. The quotes underlined that these costumes were cultural objects with profound links to history and culture, stressing elements like beautiful needlework and conspicuous headpieces (Lyu et al., 2018). Respecting Tang Dynasty clothing structures emphasizes the necessity to study and maintain them. It also shows the cultural significance of these clothing, making them important to research.

### Theme 2: AI-Driven Interaction Systems

The second theme, "AI-Driven Interaction Systems", illustrated how technology has revolutionized culture discovery. Participants praised AI-driven systems' user-friendly UI and interactive features for engaging users and making cultural discovery accessible to all (Catala, Gijlers, & Visser, 2022). The instructional power of these systems may transform education and inspire cultural heritage interest, according to educators and enthusiasts. The quotes focus on user experience and educational outcomes, showing how AI-driven interaction platforms may connect the public to Tang Dynasty clothing structures and cultural organizations.

### Theme 3: Integration of Technology and Culture

The third theme, "Integration of Technology and Culture", illuminated how technology, especially AI, disrupts cultural preservation. Participants believed that 3D modeling and augmented reality have improved Tang Dynasty cultural heritage protection and accessibility (Spyrou et al., 2022). Digital cultural preservation preserves cultural assets and expands cultural reach beyond physical boundaries (Rivero Moreno, 2019). These findings show that technology can preserve cultural heritage and make it available to a worldwide audience.

### Theme 4: Digital Cultural Exploration and Understanding

The fourth theme, "Digital Cultural Exploration and Understanding", examined AI-driven interaction systems' technologically mediated insights and digital cross-cultural involvement. People addressed meaningful

encounters with other cultures and how technology may expose historical narratives and ignored Tang Dynasty clothing traits (Liu et al., 2022b). Technology can help people communicate across cultures and understand their heritage. It illustrates how digital insights may improve historical artifact appreciation and engage diverse students.

#### **Theme 5: Cultural Heritage and Education**

The fourth theme, "Digital Cultural Exploration and Understanding", examined AI-driven interaction systems' technologically mediated insights and digital cross-cultural involvement. People addressed meaningful encounters with other cultures and how technology may expose historical narratives and ignored Tang Dynasty clothing traits (Liu, Wu, Ji, & Zhu, 2022d). Technology can help people communicate across cultures and understand their heritage. It illustrates how digital insights may improve historical artifact appreciation and engage diverse students.

#### **Theme 6: Ethical Considerations**

The last theme, "Ethical Considerations", raised moral issues surrounding AI-driven anthropological research. Participants worried about data security, privacy, and AI-generated material threatening cultural authenticity. These challenges underline the need for morality and cultural sensitivity in technology production and use across cultures. The above findings highlight the importance of ethical norms and controls to protect cultural data and ensure AI-driven systems maintain cultural authenticity. The writers stress the need to balance technical progress with cultural authenticity.

## **CONCLUSION**

Technology and culture have converged to create new research and knowledge paths in the digital revolution. This study examined AI-driven interaction systems and their influence on Tang Dynasty clothing structure discovery, providing practical and theoretical insights. This study showed AI-powered interaction systems' revolutionary potential in cultural education, preservation, and outreach. These technologies' immersive and user-friendly interfaces engage a varied audience, making cultural inquiry accessible to all. Responsible technology development and implementation were stressed in the study, along with ethical considerations concerning data privacy, security, and cultural authenticity. The theory helped us comprehend how technology may promote cultural discovery and cross-cultural involvement. The internet era has expanded cultural institutions' reach and effect, according to the report.

## **IMPLICATIONS**

### **Practical Implications**

Many stakeholders in cultural education, technology development, and preservation can apply the study's findings. First, the study shows that AI-driven interaction systems may boost cultural education. These tools may make Tang Dynasty garment architecture study fun and engaging for schools and museums. This benefits students of all ages and allows teachers to make history more engaging. Second, the research stresses worldwide cultural outreach. Technology lets cultural groups share their heritage worldwide. AI-powered systems can let museums share their treasures with remote visitors. This practical effect expands cultural institutions' impact and promotes cross-cultural understanding and appreciation. Cultural preservation benefits from technology integration, notably 3D modeling and augmented reality. These technologies can help organizations preserve cultural assets in digital archives even after physical damage or unexpected calamities. Digital preservation preserves cultural heritage and allows communal exploration. The report also stresses the relevance of ethics in AI-driven system development and implementation. Technology developers and cultural organizations must emphasize data privacy, security, and authenticity. This practical application shows the importance of robust data protection controls and close collaboration with cultural experts to ensure AI-generated work keeps cultural integrity. Technology also opens fresh perspectives on cultural assets, according to the study. Researchers and historians may employ AI-driven systems to expose hidden information and narratives in historical items, improving our understanding of the past and advancing academic discussion.

### **Theoretical Implications**

The theoretical implications of this work expand our knowledge of technology-culture intersections. It

contributes to theoretical concepts about how technology might mediate cultural discovery and increase cultural heritage engagement. The study highlights the transformative influence of technology on cultural preservation, teaching, and outreach, contributing to the theoretical discourse about cultural institutions' adaptability in the digital era. The book expands theoretical concerns of technology's complex ethical challenges in cultural research. It underlines the need for a theoretical framework that includes morality in AI-driven system design and deployment across cultures. This theoretical lens can guide technology-mediated cultural inquiry research and best practices. This study validates theories concerning technology's role in cross-cultural understanding. Technology may enable people from diverse origins to conduct meaningful cultural exchanges across boundaries. Finally, the study discusses digital cultural authenticity theory. It stresses the necessity for theoretical frameworks to govern AI-generated cultural production while preserving culture. This theoretical component allows technology to be employed for cultural inquiry without sacrificing authenticity or legacy.

## **LIMITATIONS AND FUTURE DIRECTIONS**

The study illuminated Tang Dynasty clothing architecture and AI-driven interaction mechanisms, although it has limitations. The study's 14 participants are sufficient for qualitative research, although they may not completely represent the subject's perspectives. To expand findings, future studies may use larger and more diverse sample sizes. Second, interviews were the study's main data source. Interviews give in-depth insights, but responder bias and social desirability bias may distort participants' replies. Surveys and observational studies may enhance comprehension of the issue when combined with interviews. Thirdly, the Tang Dynasty and its costumes were studied. This uniqueness allows for a thorough study, but it limits the applicability of the findings to other cultures. To compare AI-driven interaction systems throughout time and culture, future research might investigate them.

## REFERENCES

- Alzahrani, S., & Roberts, L. (2021). The effect of visuospatial designing elements of zoomable user interfaces on second language vocabulary acquisition. *System*, 96, 102396.
- Benvenuti, M., Cangelosi, A., Weinberger, A., Mazzoni, E., Benassi, M., Barbaresi, M., & Orsoni, M. (2023). Artificial intelligence and human behavioral development: A perspective on new skills and competences acquisition for the educational context. *Computers in Human Behavior*, 107903.
- Catala, A., Gijlers, H., & Visser, I. (2023). Guidance in storytelling tables supports emotional development in kindergartners. *Multimedia Tools and Applications*, 82(9), 12907-12937.
- Chen, B. (2019). *Empire of style: Silk and fashion in Tang China*. Seattle, WA: University of Washington Press.
- Chen, W. (2023). On boat: A magnificent panorama of River Basin in Tang Dynasty. *Heliyon*, 9(1), e12771.
- Demmer, T. R., Kühnapfel, C., Fingerhut, J., & Pelowski, M. (2023). Does an emotional connection to art really require a human artist? Emotion and intentionality responses to AI-versus human-created art and impact on aesthetic experience. *Computers in Human Behavior*, 148, 107875.
- Díaz-Rodríguez, N., & Pisoni, G. (2020, July). Accessible cultural heritage through explainable artificial intelligence. In *Adjunct Publication of the 28th ACM Conference on User Modeling, Adaptation and Personalization* (pp. 317-324). <https://doi.org/10.1145/3386392.3399276>
- Dong, F., Sterling, S., Li, X., & Li, Y. (2023). Integrating culture in future speculation: Speculating Chinese wedding futures. *Futures*, 145, 103077.
- Duester, E. (2022). The geopolitical and socioeconomic factors of digitization in Vietnam: Technology adoption in the art and cultural sector during the COVID-19 pandemic. *Data and Information Management*, 6(2), 100012.
- Duffy, R. D., Blustein, D. L., Allan, B. A., Diemer, M. A., & Cinamon, R. G. (2020). Introduction to the special issue: A cross-cultural exploration of decent work. *Journal of Vocational Behavior*, 116, 103351.
- Dynasties, Q., Wang, S., & Phungamdee, S. (2022). Aesthetic embodiment of stones in literati paintings with garden themes in Song, Yuan, Ming and Qing Dynasties. *International Journal of Multidisciplinary in Management and Tourism*, 6(2), 113-128.
- Fan, X., Wang, J., & Xiao, H. (2021). Women's travel in the Tang dynasty: Gendered identity in a hierarchical society. *Annals of Tourism Research*, 89, 103231.
- Gao, H., & Huang, J. (2020). Research on integration of digital protection of "cultural relics" architecture and virtual reality technology. *IOP Conference Series: Earth and Environmental Science*, 546(5), 52026.
- Grogan, M., & Shakeshaft, C. (2010). *Women and educational leadership*. Hoboken, NJ: John Wiley & Sons.
- Guan, M., Kang, X., Wei, L., Hu, X., Han, C., Li, X., ... Zhao, Z. (2022). A dual-mode strategy combining SERS with MALDI FTICR MS based on core-shell silver nanoparticles for dye identification and semi-quantification in unearthed silks from Tang Dynasty. *Talanta*, 241, 123277.
- Hou, J., Zhang, X., Wood, N., Zhou, R., Hu, Y., Li, H., ... Lei, Y. (2022). New insights into Changsha glaze (9-10 century) based on chemical composition and strontium isotope ratio. *Journal of Archaeological Science: Reports*, 43, 103455.
- Jalandoni, A., Zhang, Y., & Zaidi, N. A. (2022). On the use of Machine Learning methods in rock art research with application to automatic painted rock art identification. *Journal of Archaeological Science*, 144, 105629.
- Jia, S., Liao, Y., Xiao, Y., Zhang, B., Meng, X., & Qin, K. (2022). Conservation and management of Chinese classical royal garden heritages based on 3D digitalization—A case study of Jianxin courtyard in Jingyi garden in fragrant hills. *Journal of Cultural Heritage*, 58, 102-111.
- Jiang, X., Xiong, L., Bai, L., Zhao, N., Zhang, J., Xia, K., ... Zheng, B. (2021). Quantifying the social structure of elites in ancient China. *Physica A: Statistical Mechanics and Its Applications*, 573, 125976.
- Jin, P., & Liu, Y. (2022). Fluid space: Digitisation of cultural heritage and its media dissemination. *Telematics and Informatics Reports*, 8, 100022.
- Lassandro, P., Fioriello, C. S., Lepore, M., & Zonno, M. (2021). Analysing, modelling and promoting tangible and intangible values of building heritage with historic flame lighting system. *Journal of Cultural Heritage*, 47, 166-179.
- Liu, J., Li, W., Kang, X., Zhao, F., He, M., She, Y., & Zhou, Y. (2021). Profiling by HPLC-DAD-MSD reveals a

- 2500-year history of the use of natural dyes in Northwest China. *Dyes and Pigments*, 187, 109143.
- Liu, K., Lu, S., Zhao, J., Jin, Z., Zhu, C., Zhu, K., ... Zeng, X. (2022a). Research on archaeology and digital restoration of costumes in spring outing painting of Madam Guo. *Sustainability*, 14(19), 12243.
- Liu, K., Wu, H., Gao, Y., Zhu, C., Ji, Y., & Lü, Z. (2022b). Archaeology and virtual simulation restoration of costumes in the Han Xizai Banquet painting. *Autex Research Journal*. <https://doi.org/10.2478/aut-2022-0001>
- Liu, K., Wu, H., Ji, Y., & Zhu, C. (2022d). Archaeology and restoration of costumes in Tang tomb murals based on reverse engineering and human-computer interaction technology. *Sustainability*, 14(10), 6232.
- Lyu, D., Guo, M., Sun, Y. (2018). Design and implementation on digital display system of Tang dynasty women costumes. In Z. Pan, A. Cheok, & W. Müller (Eds.), *Transactions on Edutainment XIV* (pp. 133-141). Berlin, Germany: Springer.
- Mengi, M., & Malhotra, D. (2022). A systematic literature review on traditional to artificial intelligence based socio-behavioral disorders diagnosis in India: Challenges and future perspectives. *Applied Soft Computing*, 129, 109633.
- Millet, K., Buehler, F., Du, G., & Kokkoris, M. D. (2023). Defending humankind: Anthropocentric bias in the appreciation of AI art. *Computers in Human Behavior*, 143, 107707.
- Pisoni, G., Díaz-Rodríguez, N., Gijlers, H., & Tonolli, L. (2021). Human-centered artificial intelligence for designing accessible cultural heritage. *Applied Sciences*, 11(2), 870.
- Rivero Moreno, L. D. (2019). Museums and digital era: Preserving art through databases. *Collection and Curation*, 38(4), 89-93.
- Ruan, W. Q., Jiang, G. X., Li, Y. Q., & Zhang, S. N. (2023). Night tourscape: Structural dimensions and experiential effects. *Journal of Hospitality and Tourism Management*, 55, 108-117.
- Rukanova, B., van Engelenburg, S., Ubacht, J., Tan, Y. H., Geurts, M., Sies, M., ... van Dijk, D. (2023). Public value creation through voluntary business to government information sharing enabled by digital infrastructure innovations: a framework for analysis. *Government Information Quarterly*, 40(2), 101786.
- Spyrou, A., Nobles, G., Hadjikoumis, A., Evin, A., Hulme-Beaman, A., Çakırlar, C., ... Rehren, T. (2022). Digital Zooarchaeology: State of the art, challenges, prospects and synergies. *Journal of Archaeological Science: Reports*, 45, 103588.
- Xu, Z., Sun, H., & Han, W. (2023). A collaboration-driven mechanism for AI diagnose with multiple requesters under incomplete information. *Computer Networks*, 220, 109472.
- Ye, L., Dai, Y., & Dong, X. (2022). The enabling mechanism of shuren culture in ICT4D: A case study of rural China. *Technology in Society*, 68, 101842.